

SHOWCASE YOUR COMPANY IN HS
No other magazine offers so many tools for success!

DISPLAY AD: PER ISSUE RATE CARD

(Payment for the full run must accompany ad submissions)

Hollywood Scriptwriter magazine is the only publication/trade magazine targeting screenwriters that has been publishing for more than 23 years. Our readership grows continuously, reaching subscribers all over the world and on newsstands all over the U.S. **HS** is a bi-monthly publication read by aspiring and novice screenwriters, producers, directors, agencies, and studios.

Ad Submission Deadlines

Jan/Feb.....November 18, 2004
 Mar/Apr.....February 5, 2004
 May/June.....April 16, 2004
 July/August.....June 18, 2003
 Sept/Oct.....August 20, 2003
 Nov/Dec.....October 15, 2003

PAYMENTS ACCEPTED

Visa or MasterCard by telephone are accepted at (818) 845-5525

Mail a check/money order with ad and contact information to:

HS, PO Box 10277, Burbank, CA 91510

PLACEMENT & SIZE	1 TIME RUN	3 TIME RUN	6 TIME RUN
	Color/BW	Color/BW	Color/BW
Outside Back Cover 8 ½x11	\$1700/\$1550	\$1500/\$1350	\$1200/\$1150
Inside Front Cover 8 ½ x11	1600/1400	1400/1200	1100/950
Inside Back Cover 8 ½ x11	1500/1350	1300/1150	1050/900
Full Page 8 ½ x 11	1000/850	900/750	800/550
2 page spread 17x11	1800/1300	1600/1250	1400/1150
	BLACK AND WHITE ADS ONLY		
2/3 page vertical 4 7/8 x 10	\$790	\$760	\$725
½ page horizontal 7 ½ x 4 7/8	700	500	400
1/3 page horizontal 7 1/2 x 3 1/4	395	375	300
1/3 page vertical 2 3/8 x 10	395	375	300
¼ page 3 5/8 x 4 7/8	350	325	295
1/6 page horizontal 4 7/8 x 2 3/8	265	250	230
1/6 page vertical 2 3/8 x 4 7/8	265	250	230
Calendar & Classified 50 word max.	200	120	90

ADVERTISING SPECS

FULL PAGE ADS

Full-page ads can be in black and white or color. All artwork and components must be compressed for safety and data corruption purposes.

IMAGES/PHOTOS

Images/photos must be saved in the form of TIFF files or EPS files. Resolution should be 300 pixel/inch minimum. Files may be submitted in CD, 100-MB zip disks, 2GB Jazz or 3.5 floppy disks and mailed to HS. Files should not exceed 150 line screen. Artwork should be submitted in black and white (grayscale) format. Actual size reproduction proof required. All ads must be furnished in digital format. Reflective images, such as photographs and positive art must be scanned at high contrast black and white preferred and e-mailed to editorial@hollywoodscriptwriter.com.

CONVERSIONS

If conversion is necessary, please add an additional cost of \$135 to your bill.

DISTRIBUTION

HS is sold in such high profile places as Borders, Barnes & Noble, Bookstar, West Hollywood News, World Book & News, Tower Records, and at newsstands such as Variety, Universal, and Booksoup, to name a few.

WHO READS HS?

- *Screenwriters
- *Producers
- *Directors
- *Associations
- *Independent Film Writers
- *Industry Consultants
- *Authors
- *Agencies
- *Studios
- *Production Companies